



Asterias Beach Hotel

Sustainability Report 2025

Who we are

Our hotel is situated on Makronissos Beach, a Blue Flag awarded beach with crystal clear blue waters and white sand, overlooking the deep blue waters of the Mediterranean sea and the coasts of Ayia Napa, ready to welcome and offer a lovely stay to our guests!



Our Sustainability Goals

- Use of renewable energy sources
- Reduce plastic
- Use of Solar & PV panels
- Saving water
- Recycle Plastic, Glass and Paper
- Environmental consciousness
- Reduction of Gas emissions & resources saving
- Use of heat exchanges for energy efficiency and energy saving



Our Sustainability Goals

- Encourage bike walks and the use of public transportation
- Reduce the carbon footprint
- Health & Safety
- Respect the human rights
- Promote local traditions



Reduce of Plastic

In 2025 one of our major targets, was to reduce more than 50% the single use plastic, which is the main cause for the crisis in all our oceans. Plastic glasses, straws, plastic food containers, plastic water bottles have now been replaced by paper cups, paper/acrylic glass containers and paper straws.



Reduce of Plastic

We've also implemented a new water refill system with UV light water filtration in our bars and public areas, which is estimated to reduce more than 50% the use of plastic bottles by the end of 2025.



Single Use Plastic Consumption

2024	2025
653,567 Single Use Plastics	183,398 Single Use Plastics



PV Panels

We've completed our first phase of photovoltaic panels installation in 2023 and the second phase of installations in 2025, having now a system with 700KW of power to help us save more electricity and energy.



Electricity Consumption

2024	2025
14,51 kWh/guest night	12,66 kWh/guest night
<u>Total Energy Emissions: 9,05 Kg CO₂e/guest night</u>	<u>Total Energy Emissions: 9,51 Kg CO₂e/guest night</u>



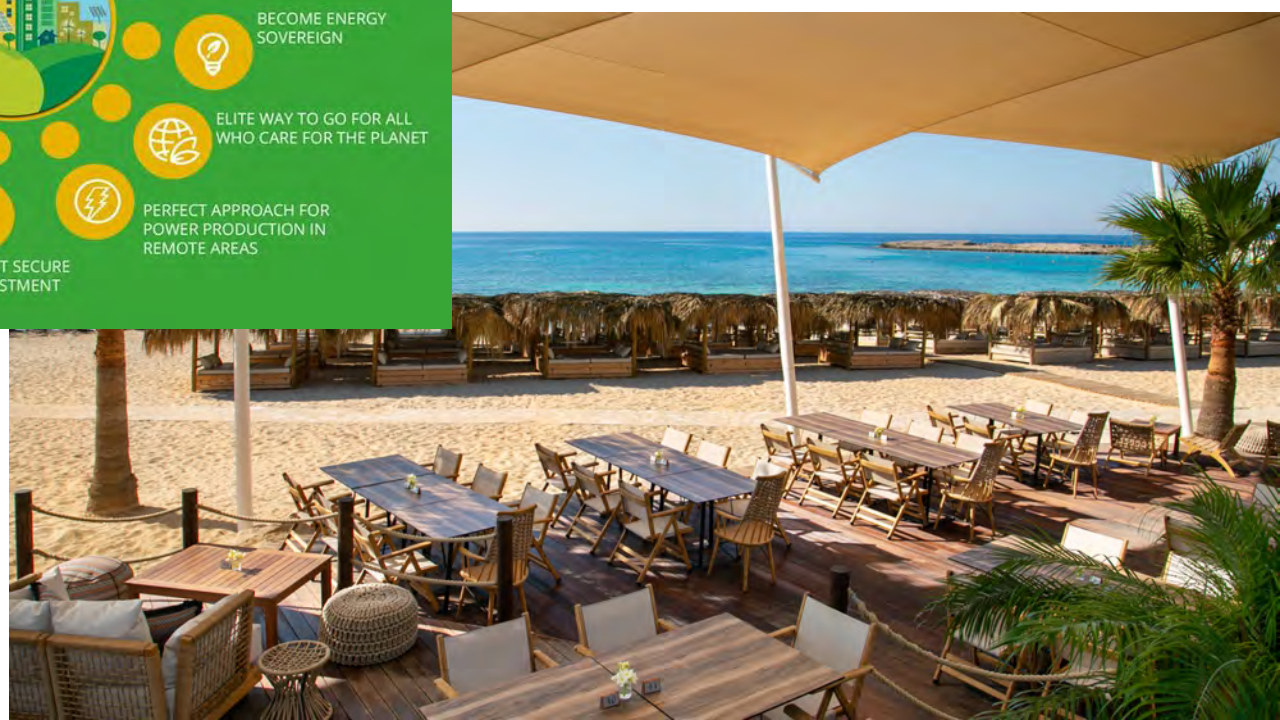
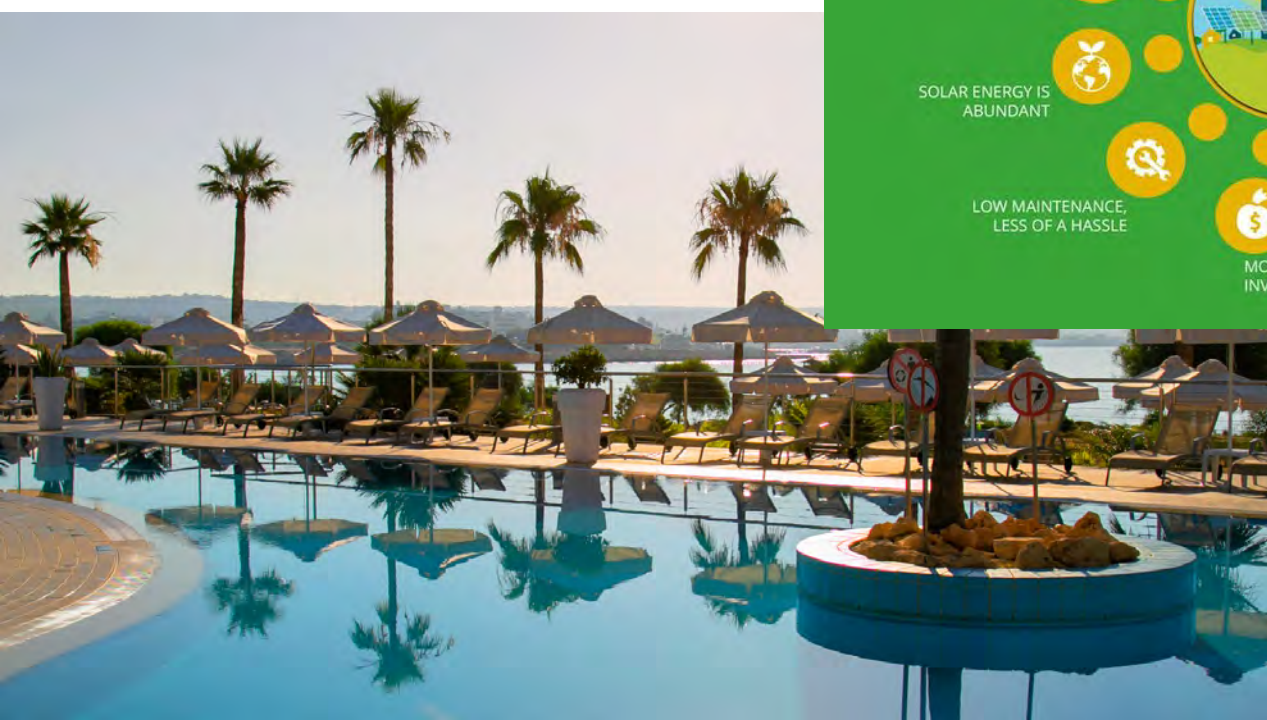
Solar Panels

Solar panels are used to heat the tap and shower water, taking advantage of our abundant sunlight to reduce energy bills and carbon footprint





WHY GO SOLAR?



Diesel & Gas Consumption

2024	2025
Diesel → 0,43 Lt/guest night	Diesel → 0,43 Lt/guest night
Gas → 0,33 Lt/guest night	Gas → 0,31 Lt/guest night
<u>Total Energy Emissions: 9,05 Kg CO₂e/guest night</u>	<u>Total Energy Emissions: 9,51 Kg CO₂e/guest night</u>



Saving Water

We try to save water through a variety of ways such as:

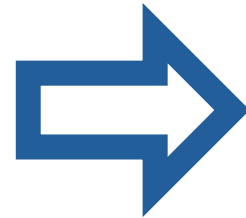
- Use recycled water for watering our gardens
- Use of sprinklers and drip irrigation systems for watering the gardens
- Use of informational cards in the rooms, letting our guests know about our policy regarding changing bed linens and how to use water and their towels properly, giving everyone the opportunity to add their bit to this matter!



Saving Water & Chemicals



We changed our tables setup to a modern and minimal, yet elegant design, resulting to less water and chemicals consumption at the Laundry department



Water Consumption

2024	2025
0,35 m3/guest night	0,31 m3/guest night
<u>Total Water Emissions: 0,06 Kg CO₂e/guest night</u>	<u>Total Water Emissions: 0,06 Kg CO₂e/guest night</u>



Waste Management

We embrace the importance of waste and carbon footprint reduction, **minimizing the environmental pollution**



Waste Management

We recycle paper, glass and plastic in all our hotel departments (Bars, Restaurants, etc.)

Training staff on how to recycle, is a part of our everyday routine



Waste Management



Used batteries
and electric waste
are recycled by a
verified collecting
company





Waste Management

Used cooking oil is recycled by a verified collecting company every month.



Waste Consumption

2024	2025
General Waste → 2,37 Kg/guest night	General Waste → 2,16 Kg/guest night
PMD → 0,23 Kg/guest night	PMD → 0,15 Kg/guest night
Paper → 0,28 Kg/guest night	Paper → 0,35 Kg/guest night
Glass → 0,02 Kg/guest night	Glass → 0,02 Kg/guest night
Used Oil → 0,02 Kg/guest night	Used Oil → 0,02 Kg/guest night
<u>Total Waste Emissions: 1,50 Kg CO₂e/guest night</u>	<u>Total Waste Emissions: 1,55 Kg CO₂e/guest night</u>



Reduction of Gas Emissions & Resources Saving

We encourage our guests to use bicycles through advertising leaflets at the reception and specialized bicycle parking spots

We encourage our guests to use public transportation and provide all the necessary information at the reception of the hotel

In 2025, we re-designed the round-about in front of the hotel, to help improve all the taxi and tour operator busses traffic and covered the whole parking area with photovoltaic panels

We arrange group transfers for guests & staff from/to the airport whenever possible



Reduction of Gas Emissions & Resources Saving

Systematic monitoring and leak control of fuel tanks and combustion zones by specialized team

Systematic monitoring and leak control of gas consumption and heating/cooling systems

Old lamps and lights have been replaced with led light technology



Reduce Carbon Footprint

Online meetings and job interviews are arranged whenever possible

The staff accommodation is near the hotel and walking to work reduces traffic congestions, as it is also a healthy lifestyle. We accommodate more than 100 staff!



Environmental Consciousness

In our Spa, not only we provide relaxing and refreshing treatments, but we also contribute to the vision of our collaborators using products that prioritize the protection of the marine biodiversity



Environmental Consciousness

The use of QR codes in our bars, restaurants and reception, offer to our guests instant digital access to information such as menus, themed nights schedule, reviews and general information, while reducing paper waste.



Environmental Consciousness

Since 2024, we've installed QR codes on our Gazebos/Cabanas on the beach as well, offering a scan-order-pay & enjoy online system to our guests, so they don't miss a bit from their time and fun at one of the best ranked beaches in Europe!



Sustainability Consciousness

Through our stock taking process, monitoring systems and routine checks, we can react on time to any potential malfunction that might arise, maintaining always the high standards of being sustainable



Health & Safety

Keeping high health and safety standards for our guests and staff, is considered as one of the top priorities for us. That's why microbiological and/or chemical tests for drinking water, ice and pools water are made every month during our operational period, along with monthly cleanups of the A/C filters.

Every year we train staff to provide First Aid in case that is needed.



ISO 9001 & 22000 Certified



Promote the Local Tradition

Our guests can find useful information about the local sites and culture at the internet corner/library of the hotel, through the web or books, maps and tour operators' leaflets.

They can also grab a souvenir from our shop to keep the memories alive!



Promote the Local Tradition

We dedicate one of our theme nights as a unique experience for our guests to watch and taste the local products, culture and tradition!



Social Responsibility

We offer free
overnight stays to our
partners

We support and host
various local
activities such as
election campaigns,
etc.



Social Responsibility

At the end of each season, all fresh remaining stock like fruits, vegetables, etc. are donated to local charity facilities

Also, money from the Bingo game during our staff party event every year, are donated to local charity facilities

In addition, as we close for the winter, we donate clothes and other items that were never asked from our Lost & Found department



Human Resource

Human Resources is a crucial department for every business, and we know how to keep the team united and productive very well.

All the employees are informed about the terms and conditions of their employment, payment and welfare

We support the protection of human rights, giving everyone equal opportunity to grow, give and receive

We promote the continuously improving employees

We heavily invest on their continuous training and developme



Human Resource

Since 2023, we celebrate the completion of every season with a Staff Party! We honour the efforts of the staff by giving away numerous gifts, prizes, overnight stays, etc.

Also, a staff excursion is taking place every year, offering our staff memorable experiences.





Asterias Beach Hotel is paying close attention to its customer's needs to continually upgrade and improve its products and services, along with its actions towards a sustainable future.



HolidayCheck

SPECIAL
AWARD
2021

Our hotel is one of the most popular hotels worldwide.

TUI
Global Hotel
Awards
2023
TUI Quality Hotel



Awarded to

Asterias Beach Hotel

Booking.com

Traveller's Choice Awards 2024

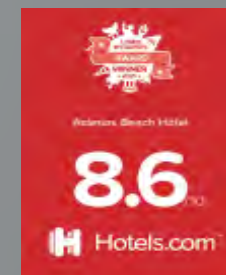
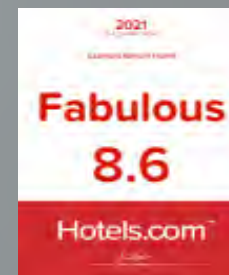
8,6
out of 10

HolidayCheck

2025
AWARD

Our hotel is one of the most popular hotels worldwide.

Our Awards



Tripadvisor
Travellers'
Choice Awards
2025

Tripadvisor
Travellers'
Choice Awards
2024

2023
Travelers'
Choice
Tripadvisor

2020
Travellers'
Choice
Tripadvisor

HolidayCheck
2023
AWARD

HolidayCheck
2025
AWARD

HolidayCheck
2020
AWARD

HolidayCheck
GOLD
AWARD
2017

HolidayCheck
2016
AWARD

HolidayCheck
2015
AWARD

HolidayCheck
Award
2013

HolidayCheck
Award
2014

